KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

Annual Report for the Year 2022- 2023

Department of Business Administration with CA

1.Faculty Profile

S.No.	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Mrs.K.Radhapriyadharshini	HOD	4 yrs	4yrs	26183/A3/2015
2	Ms.R.Uma Maheswari	Assistant Professor	1.5	1.5	-
3	Ms.K.Tharani	Assistant Professor	1.5	Nil	-
4	Ms.G.Dharshana	Assistant Professor	1.5	Nil	-
5	Ms.C.Kiruthika	Assistant Professor	1	Nil	-

2.Recognized Guides for M.Phil

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	Nil	-	-	-

3.Recognized Guides for Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	Nil	-	-	-

4.Awards / Recognition received by faculty

S.No.	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/ Institution
1	08.02.2023	Mrs.K.Radhapriyadharshini	100% result in Research Methodology & Organizational Behavior	-	KKCAS
2	08.02.2023	Ms.R.Uma Maheswari	100% result in Financial Markets	-	KKCAS
3	08.02.2023	Ms.K.Tharani	100% result in CAB-LAB	-	KKCAS
4	08.02.2023	Ms.G.Dharshana	100% result in Human Resource Management & Financial Management	-	KKCAS

5	08.02.2023	Ms.C.Kiruthika	100% result in Financial Markets	-	KKCAS

5.Participation of the Faculty served as resource person in other Institution

S.No.	Date	Name of the Faculty	Name of the Programme	Venue
		Nil		

6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	Nil	-	-

7. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month and Year	ISBN/ISSN No Impact Factor
1			Nil				

8. Research Publication by the faculty in the UGC care Journals /Scopus/Web of Science/Elsevier/IEEE

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month and Year	ISBN/ISSN No Impact Factor
-	-	-	Nil	-	-	-	-

9.Presentation of Papers in Seminar/Conference

S.No.	Date	Name of the Faculty	Title of the paper	Venue
			Nil	

10. Participation by Faculty in Seminars / Conferences / Workshops / Training Programme/webinar\

S.No.	Date	Name of the Faculty	Name of the Programme	Venue
	21.06.2022 to 29.06.2022	K.Tharani	NAAC Assessment & Accreditation –RAF	online
	06.06.2022	Ms.Uma Maheswari	National level FDP on " Effective Funding Proposal Writing "	online
	17.02.2023	Mrs.K.Radhapriyadharshini	Logistics Policy 2022 – Opportunities and	Sri Ramakrishna College of Arts and Science

		Ms.G.Dharshana	Challenges	
	27.03.2023	Mrs.K.Radhapriyadharshini Ms.G.Dharshana	OBE Implementation and ICT Tools for Effective Teaching	Kongunadu Arts and Science College

11.Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	17.06.2022	Mrs.K.Radhapriyadharshini	"NAAC Orientation Programme"	Dr.S.N.Suresh	Board Room KKCAS
2	30.06.2022	Mrs.K.Radhapriyadharshini	Outcome Based Education	Dr.Rupali Ahluwalia	Online
3	02.07.2022	Ms.G.Darshana	Energy and Green Audit	Dr.Anantha Lekshmi	Online
4	04.07.2022 to 12.07.2022	Ms.K.Tharani	7 Days FDP on "Basic of Research and Funding Opportunities	-	Online
5	11.07.2022	Mrs.K.RadhaPriyadharshini	FDP on "National Education Policy 2020"	-	Online
6	13.07.2022 & 14.07.2022	Ms.R.Uma Maheswari	FDP on "Entrpreneurship Development and Stratups"	-	Online
7	25.07.2022 & 26.07.2022	Ms.G.Dharshana	National level FDP on "IPR,Innovations and Startups"	-	Online
8	08.08.2022	Mrs.K.RadhaPriyadharshini Ms.R.Uma Maheswari Ms.K.Tharani Ms.G.Darshana Ms.C.Kiruthika	FDP on "Outcome Based Education" organized by IQAC of KKCAS	Dr.N.Mala Principal, KKCAS	Seminar Hall
9	20.08.2022	Ms.K.Tharani	IPR- Basic and Importance by IOT	Dr.M.Gurusawmy	Online

10	20.08.2022	Mrs.K.RadhaPriyadharshini	Knowledge Sharing Programme on Rethinking teaching and Learning Strategies and teaching through case studies Emotional Intelligence-path to social Success	Mr.THINESH TILTON	Online
11	20.08.2022	Ms.C.Kiruthika	Knowledge Sharing Programme on Rethinking teaching and Learning Strategies and teaching through case studies Emotional Intelligence-path to social Success	Mr.THINESH TILTON	Online
12	06.09.2022	Ms.K.Tharani	FDP on "Teaching and Learning Process- HEI's"-Organised by IOT Academy	Dr.KVNS Pavan Kumar	Online
13	07.09.2022	Ms.K.Tharani	FDP on "Teaching and Learning Process- HEI's"-Organised by IOT Academy	Dr.T.S.Subbu Lakshimi	Online
14	08.09.2022	Ms.K.Tharani	. FDP on "Teaching and Learning Process- HEI's"-Organised by IOT Academy	Dr.T.Prabha	Online
15	09.09.2022	Ms.K.Tharani	FDP on "Teaching and Learning Process- HEI's"-Organised by IOT Academy	Dr.Krunal Soni	Online
16	12.09.2022.	Ms.K.Tharani	FDP on "Teaching and Learning Process- HEI's"-	Dr.RajaKamal	Online

			Organised by IOT Academy		
17	13.09.2022	Ms.K.Tharani	FDP on "Teaching and Learning Process- HEI's"- Organised by IOT Academy	Dr.T.Sowdamini	Online
18	14.09.2022	Ms.K.Tharani	FDP on "Teaching and Learning Process- HEI's"- Organised by IOT Academy	Dr.Tajinder kour	Online
19	06.10.22 – 14.10.22	Ms.C.Kiruthika	The Fundamentals of Research and Research Methodology	Day 1: Research Ethics and Culture-Dr.Priyanka Chawla Google Meet - Day 2:Effective Disseration writing –Dr.V.Vasudha Day 3:Basics of Research Proposal writing- Monthly Report October 2022 Department of Business Administration (CA) & PG International Business Dr.A.Santham Bharathy Day 4:Research tools for Basic Research- Dr.Rajni Saliya Day 5: Data Analysis & Interpretation	Online

				Techniques-Dr.Ashok Kumar Day 6: The Art of Writing Research article for journals-Dr.Sadhana Begeni Day 7: How to publish in UGC Care Scopus & Journals-Dr.M.Prem Kumar	
20	17.10.2022	Ms.C.Kiruthika	FDP on Green Audit and Energy Audit	Dr.Sayyed Juned Allahbaks	Google Meet
21	23.01.2023 to 24.01.2023	Ms.R.Uma Maheswari	National Level FDO "Innovative Teaching & Learning	Dr.Sandiyan Ramanujam Principal, V.Raman Global University, Odisha	Online
22	30.01.2023 to 01.02.2023	Ms.G.Dharshana	3 Days FDP on "Basics of Research	Dr.Shiv Jagarval Assistant Professor, Amity Business School, Raipur	Online
23	01/02/2023 to 08/02/2023	Ms.K.Tharani	7 Day's National Level Online Workshop on "e-Teaching for e-era"	Dr.A.Vimal Jerald Dr.S.Senthilnathan	Online
24	04/02/2023	Ms.R.Uma Maheswari Ms.G.Dharshana Ms.K.Tharani	FDP on "Outcome Based Education – Rubrics and Attainment"	Dr.N.Muthumani Principal , PPG College of Arts and Science, Coimbatore.	Auditorium
25	07/02/2023 to 15/02/2023	Mrs.K.Radhapriyad harshini	FDP on "Teaching and Learning Process in HEI's – Innovative Teaching Methods"	Dr.Laksikant Pandey	Online
26	17/02/2023	Ms.R.Uma Maheswari	FDP on Research Methodology "How to write a Powerful Ph.D Thesis"	Dr.Neha Seth Assistant Commerce Central University of Rajasthan, Rajasthan.	Online

S.No	Date	Name of the Participant	Name of the Program	Resource Person	Venue
27	27/02/2023 & 28/02/2023	Ms.G.Dharshana	2 Day's National Level Virtual FDP on "Innovative Teaching Methods and Online Tools & Resources"	Dr.Krumal Soni Assistant Professor SDG College,	Online
28	27.03.2023	Mrs.K.Radhapriyad harshi	OBE Implementation and ICT Tools for Effective Teaching	Dr.PonPandian Professor &head Department of Nanoscience and Technology Bharathiar University	Online
29	03/03/2023	Ms.R.Uma Maheswari	FDP on " IPR,Entrepreneurship Developement & Startups"	Dr.Jayalakshimi Bar council of India arnataka.	Auditorium
30	07/02/2023 to 15/02/2023	Mrs.K.Radhapriyad harshini	FDP on "Teaching and Learning Process in HEI's – Innovative Teaching Methods"	Dr.Laksikant Pandey	Online
31	17/02/2023	Ms.R.Uma Maheswari	FDP on Research Methodology "How to write a Powerful Ph.D Thesis"	Dr.Neha Seth Assistant Commerce Central University of Rajasthan, Rajasthan.	Online
32	27/02/2023 & 28/02/2023	Ms.G.Dharshana	2 Day's National Level Virtual FDP on "Innovative Teaching Methods and Online Tools & Resources"	Dr.Krumal Soni Assistant Professor SDG College,	Online

12. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
NIL						

13. Teachers use ICT enabled tools including online resources for effective teaching and learning process

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
1.	14.07.2022	Mrs.K.Priyadharshini	I BBA (CA) 09	Subject Teaching	Google Classroom
2	03.08.2022	Ms.R.Uma Maheswari	II BBA (CA) 13	Subject Teaching	Google Classroom
3	20.01.2023	Ms.R.Uma Maheswari	III BBA (CA) 06	Subject Teaching	Google Classroom
4	22.09.2022	Ms.K.Tharani	III BBA (CA) 06	Subject Teaching	Google Classroom
5	06.10.2022	Ms.G.Dharshana	III BBA (CA) 06	Subject Teaching	Google Classroom
6	09.02.2023	Ms.G.Dharshana	II BBA (CA) 13	Subject Teaching	Google Classroom
7	10.08.2022	Ms.C.Kiruthika	I BBA (CA) 09	Subject Teaching	Google Classroom

14.E-content developed by teachers

S.No	Date	Name of the teacher	Name of the Subject	Topic
-	-	Nil	-	-

15. Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and   Mentoring etc

S.No	Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
1	Yoga for Youth Empowerment Program	27.02.2023	05	-

16. Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

S.No	Name of the Participant	Title of the professional development programme/ administrative training programme organised	Dates		No. of participants (Teaching staff)	No. of participant (Non-teaching staff)
			From	To		
Nil						

17. MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
Nil				

18. Activities related to training and consultancy

S.No	Date	Name of the Activity /Programme	Participants	Venue
1	27.06.2022 to 02.07.2022	Finishing School Programme	III BBA (CA) & II BBA (CA)	Auditorium
2	20.10.2022	Orientation Programme on the company "Magic bus India Foundation"	III BBA (CA)	Seminar Hall
2	09.03.2023 & 10.03.2023	Training and Certification Programme "Training and Certification" by SKILLDA with NASSCOM	III BBA (CA) 06	Auditorium

19.Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
Nil						

20.Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
Nil						

21.Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper
Nil			

22.Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration

Nil

23.Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1	Mrs.K.Radhapriyadharshini	International Business	April 2016

24.Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Mrs.K.Radhapriyadharshini	International Business	16.12.2021

25.Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

26.Faculty who passed NET/SET Examinations

S.No	Name of the Faculty	Examination	Month and Year of Completions
Nil			

27. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1.	10.10.2022	I BBA (CA) II BBA (CA) III BBA (CA)	Role Play and Decision making	15	Classroom
2	14.09.2022	II BBA (CA) & III BBA (CA)	Paper Presentation on Entrepreneurial Prospects and Challenges for Woman Amidst	AYESHA K SANTHIYA	Sankara College of Science and Commerce
3	29.08.2022	II BBA (CA) & III BBA (CA)	Paper Presentation on Service Marketing	AYESHA K SANTHIYA	KKCAS

28. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1.	28.07.2022	II BBA (CA)	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	PREETHI.J SANTHIYA.M UDAY KRISHNA.V JAI GANESH.D	Online

				DHAMODARAN.S	
				NANDHANA A.S	
				AIYESHA.K	
				DHANUSHA SELVARAJ	
				AIYESHA.K	
				DHANASEKAR.C	
				DHANUSHA SELVARAJ	
2	08.08.2022	III BBA (CA)	Handloom day 2022 Quiz	AIYESHA.K	Online
3	13.08.2022	III BBA (CA	Organ Donation and Transplantation	DHANASEKAR.C DHANUSHA SELVARAJ	Online
4	30.09.2022 to 03.10.2022	I BBA (CA	YRC Disserted Management	K.VIGNESH	Adithya Institute of Technology

29. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
-	-	-	-	-	-

30.Activities related capacity development and skills enhancement activities, organized for improving students capacity.

S.No	Date	Class	Name of the Activity /Programme (Soft skills, Language and \ Communication skills, Life Skills and Awareness of trends in technology)	Participants	Venue
1	20.09.2022	III BBA (CA)	Employability Skill Development Programme on "Aptitude and Communication Skills" Resource Person: Mr.V.Venkatesh Murthy, Impact trainer, MasterKey SoftSkill Solution.	06	Seminar Hall
2	07.10.2022	I, II & III BBA (CA)	Skill Development Programme on "Financial Analysis" Resource Person: Mr.C.Premcharel, Peoject Manager, Wealth tech.	26	Auditorium

Department Activities

1.Academic Calendar

S.No	Date	Event	Outcomes
1	11.06.2022 to 30.06.2022	Internship training program on MARKET ANALYSIS REASEARCH	Internship training program on Market Analysis and Research attended by final year students. They learned about the market structure and research process carried out to analyze and forecast the market trend.
1	19.09.2022	Inauguration of students Association- FUENTS & Seminar on Innovative Practices in Commerce & Management	Skill Development on Raising awareness about "Innovative Practices in Commerce & Management"
2	13.10.2022	Sarasawathi Pooja Celebration	To believed to bring on wisdom, talent and skills
3	03.01.2023 to 07.01.2023	Job Oriented Course programs on "Digital Marketing " Mr.Alagupandi, Technical Head Training Akkam Industrial Training and Research Institute.	Job Oriented Course programs on "Marketing Analysis"was attended by the students of II BBA (CA) for a duration of 30 hours. The Resource person explained clearly about Marketing strategies in Digital and usage of marketing through digitally
4	01.03.2023 to 04.03.2023	Industrial Visit on Kannan Tea Museum at Munnar and Wonderla at Cochin	To provide students an insight into the real working environment, workstations, plants, assembly lines, machines, systems, and interact with highly trained and experienced personnel

2.Guest Lectures

S.No	Date	Name of the Event
1	19.09.2022	"A Seminar on "Innovative Practices in Commerce and Management".
2	03.01.2023 to 07.01.2023	Job Oriented Course programs on "Digital Marketing " Mr.Alagupandi, Technical Head Training Akkam Industrial Training and Research Institute.

3. CSR Activities:

S.No	Date	Name of the Event
		Nil

4.Workshops

S.No	Date	Name of the Event
		Nil

5.Skill Development Programme

S.No	Date	Name of the Event
-	--	-

6.Value Based Programme

S.No	Date	Name of the Event
		Nil

7. Job oriented /Value Added Course offered

S.No	Date	Name of the Event
1	03.01.2023 to 07.01.2023	Job Oriented Course programs on "Digital Marketing "

8. Extension Activities

S.No	Date	Name of the Event
		Nil

9. Faculty Development Programmes

	NIL

10. Objectives of the Department

1. To make the students to have a thorough understanding of the basic concepts in the field of Computer Science.

2. To arrange for a number of seminars and guest lecturers which would enhance the knowledge of students in the recent advances in the field of Computer Science?

3. To take the students to industries to make them have firsthand knowledge on the application of the software's.

4. To train the students in the development of software's for solving certain simple problems.

5. To provide training for the development of soft skills so as to make the students employable.

11. Difference between the courses available in the same department

Students Profile

1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III BBA CA	04	02	06
2	II BBA CA	11	03	14
3	I BBA CA	07	-	07

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III BBA (CA)	06	-	-	-	-	100%
II BBA (CA)	13	-	-	-	-	100%
I BBA (CA)	06	-	-	-	-	83%

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-BBA CA	91	78	84.5
2	II-BBA CA	86	74	80
3	I-BBA CA	77	78	78

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-BBA CA	80	95	88
2	II-BBA CA	85	-	85
3	I-BBA CA	79	53	66

5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-BBA CA	06	-	-	-	9	2	-	-
II-BBA CA	13	-	-	-	6	6	1	-
I-BBA CA	07	2	-	-	4	1	-	-

7. Management Scholarship

Academic Year	Class	Name of the Student	No. of Students Benefitted	Amount (Rs)
2022-2023	III BBA CA	SANTHIYA.M	1	1000

8. Government Scholarship

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
		Nil		

9. Private Scholarship

Academic Year 2019-2020	Class	Name of the Student	No of Students Benefited	Amount (Rs)
-	-	-	-	-

10. Placements

S.No	Class	Name of the Student	Name of the Company
1.	III BBA CA	AIYESHA.K BHARATH.V DHANASEKAR.C DHANUSHA SELVARAJ MOHAN.M SENTHIL KUMAR.N	HRH Next
2.	III BBA CA	AIYESHA.K BHARATH.V DHANASEKAR.C DHANUSHA SELVARAJ MOHAN.M SENTHIL KUMAR.N	QUINTESSENCE Business Solutions & Services
3.	III BBA CA	AIYESHA.K BHARATH.V DHANASEKAR.C DHANUSHA SELVARAJ MOHAN.M SENTHIL KUMAR.N	Future General

11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1	08/10/2021	III BBA CA	Group Discussion	Ms.K.Tharani
			One to One	Ms.R.Uma Maheswari
2	29/12/2021	III BBA CA	Aptitude Test	Ms.G.Dharshana
3	21/12/2021	III BBA CA	Preparation of Resume	Ms.K.Tharani
4	03/01/2022	III BBA CA	Aptitude Test	Ms.G.Dharshana
			Group Discussion	Ms.K.Tharani
5	09/02/2022	III BBA CA	Aptitude Test	Ms.R.Uma Maheswari

6	24/02/2022	III BBA CA	Group Discussion	Ms.R.Uma Maheswari
7	03/03/2022	III BBA CA	One to One	Ms.R.Uma Maheswari
8	15/03/2022	III BBA CA	One to One	Ms.G.Dharshana

12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-BBA CA	05
	II-BBA CA	12
	I-BBA CA	07
Other State	III-BBA CA	01
	II-BBA CA	01
	I-BBA CA	Nil
NRI	III-BBA CA	Nil
	II-BBA CA	
	I-BBA CA	
Foreign	III-BBA CA	Nil
	II-BBA CA	
	I-BBA CA	

13. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-BBA CA	06	-	-
II-BBA CA	14	01	07
I-BBA CA	09	02	22

14. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

15. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

16. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

17. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

18. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	29.08.2022	AIYESHA.K	Service Marketing	KKCAS
2	29.08.2022	SANTHIYA.M	Service Marketing	KKCAS
3	14.09.2022	AIYESHA.K	Entrepreneurial Prospects and Challenges for Woman Amidst	Sankara College of Science and Commerce
4	14.09.2022	SANTHIYA.M	Entrepreneurial Prospects and Challenges for Woman Amidst	Sankara College of Science and Commerce

19. Participation in Seminars/Conferences/Online Quiz by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
1	28.07.2022	PREETHI.J	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
2	28.07.2022	SANTHIYA.M	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
3	28.07.2022	UDAY KRISHNA.V	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
4	28.07.2022	JAI GANESH.D	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
5	28.07.2022	DHAMODARAN.S	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online

6	28.07.2022	NANDHANA A.S	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
7	29.07.2022	AIYESHA.K	Pledge on "say yes to life and No to drugs"	Online
8	29.07.2022	DHANUSHA SELVARAJ	Pledge on "say yes to life and No to drugs"	Online
9	28.07.2022	AIYESHA.K	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
10	28.07.2022	DHANASEKAR. C	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
11	28.07.2022	DHANUSHA SELVARAJ	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
12	08.08.2022	AIYESHA.K	Handloom day 2022 Quiz	Online
13	13.08.2022	DHANASEKAR. C	Organ Donation and Transplantation	Online
14	13.08.2022	DHANUSHA SELVARAJ	Organ Donation and Transplantation	Online
15	17.08.2022	AIYESHA.K	Pledge "Say Yes to Life, no to Drug Abuse"	Online
16	17.08.2022	DHANUSHA SELVARAJ	Pledge "Say Yes to Life, no to Drug Abuse"	Online
17	17.08.2022	BHARATH.V	Pledge "Say Yes to Life, no to Drug Abuse"	Online
18	17.08.2022	DHANASEKAR. C	Pledge "Say Yes to Life, no to Drug Abuse"	Online
19	17.08.2022	DHANUSHA SELVARAJ	Pledge on "say yes to life and No to drugs"	Online
20	17.08.2022	JEEVA KUMAR.C	Pledge on "say yes to life and No to drugs"	Online
21	17.08.2022	KARTHIKRAJA. K	Pledge on "say yes to life and No to drugs"	Online
22	17.08.2022	KAVIYARASAN .P	Pledge on "say yes to life and No to drugs"	Online
23	17.08.2022	NANDHANA A.S	Pledge on "say yes to life and No to drugs"	Online
24	17.08.2022	PREETHI.J	Pledge on "say yes to life and No to drugs"	Online
25	17.08.2022	SANTHIYA.M	Pledge on "say yes to life and No to drugs"	Online
26	17.08.2022	UDAY KRISHNA.V	Pledge on "say yes to life and No to drugs"	Online

27	18.08.2022	AIYESHA.K	Photography Contest 2022	Online
28	08.08.2022	AIYESHA.K	Pledge to use Indian Handloom Products	Online
29	28.07.2022	DHANUSHA SELVARAJ	Quiz on 75 years of India's freedom and contribution of freedom fighters in our Independence	Online
30	18.09.2022	AIYESHA.K	Awareness Seminar on Tally Prime	KKCAS
31	19.09.2022	DHANASEKAR. C	Seminar on Innovative practices in commerce and Management	KKCAS
32	19.09.2022	DHANUSHA SELVARAJ	Seminar on Innovative practices in commerce and Management	KKCAS
33	19.09.2022	AIYESHA.K	Seminar on Innovative practices in commerce and Management	KKCAS
34	19.09.2022	BHARATH.V	Seminar on Innovative practices in commerce and Management	KKCAS
35	23.09.2022	JEEVA KUMAR.C	Pledge on "Handloom Day"	Online
36	23.09.2022	JAI GANESH.D	Pledge on "Handloom Day"	Online
37	23.09.2022	NANDHANA A.S	Pledge on "Handloom Day"	Online
38	23.09.2022	PREETHI.J	Pledge on "Handloom Day"	Online
39	23.09.2022	SANTHIYA.M	"Logo Indentification"	KKCAS
40	07 .09.2022	BHARATH.V	Fashion show	Krishna Engineering and Technology
41	30.09.2022 to 03.10.2022	K.VIGNESH	YRC Disserted Management	Adithya Institute of Technology
42	20/02/2023	Ms.K.Ayesha	United Nations TamilNadu Sustainable Development Goals Championship 2022	Kumaraguru College of Liberal Arts and Science

20. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
Nil						

21. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Event	Prize	Venue
1	10.08.2022	BHARATH.V	FASHION SHOW	I Prize	KKCAS
2	17.09.2022	SENTHIL KUMAR N	Volley Ball	I price	KKCAS
3	17.09.2022	DHANASEKAR	Volley Ball	I price	KKCAS
4	22.02.2023	DHANASEKAR	VolleyBall	Runner	KKCAS
5	22.02.2023	MOHAN M	VolleyBall	Runner	KKCAS
6	22.02.2023	SENTHIL KUMAR	VolleyBall	Runner	KKCAS
7	22.02.2023	BHARAT V	VolleyBall	Runner	KKCAS

22. Online Certification Courses Completed

S.No	Name of the Student	Class	Duration	Course	Venue
1	K.AIYESHA	III BBA CA	Google Data Analytics (4 Modules)	Data Analytics (4 Modules)	Online
2	SANTHIYA.M	II BBA CA	Google Data Analytics (4 Modules)	Google Data Analytics (4 Modules)	Online
3	K.AIYESHA	III BBA (CA)	IBM Course 8 Modules	Project Management	Online
4	BHARATH.V	III BBA (CA)	IBM Course 8 Modules	Project Management	Online
5	DHANASEKAR.C	III BBA (CA)	IBM Course 8 Modules	Project Management	Online
6	DHANUSHA SELVARAJ	III BBA (CA)	IBM Course 8 Modules	Project Management	Online
7	MOHAN.M	III BBA (CA)	IBM Course 8 Modules	Project Management	Online
8	SENTHIL KUMAR.N	III BBA (CA)	IBM Course 8 Modules	Project Management	Online

9	AJAY A	II BBA (CA)	IBM Course 8 Modules	Project Management	Online
10	BHARAT KUMAR R	II BBA (CA)	IBM Course 8 Modules	Project Management	Online
11	DHARUN KUMAR A	II BBA (CA)	IBM Course 8 Modules	Project Management	Online
12	VIGNESH K	II BBA (CA)	IBM Course 8 Modules	Project Management	Online
13	VIGNESH V	II BBA (CA)	IBM Course 8 Modules	Project Management	Online
14	VIKASH M	II BBA (CA)	IBM Course 8 Modules	Project Management	Online

23. Student Project/Field Visit/Internship Completed

S.No	Name of the Student	Class	Duration		Venue
		-	From	To	
1	**INTERNSHIP** AIYESHA.K BHARATH.V DHANASEKAR.C DHANUSHA SELVARAJ MOHAN.M SENTHIL KUMAR.N	III BBA CA	13.06.2022	25.06.2022	Sprout Solutions

2	**FIELD VISIT** AIYESHA.K BHARATH.V DHANASEKAR.C DHANUSHA SELVARAJ MOHAN.M SENTHIL KUMAR.N DHAMODARAN.S JEEVA KUMAR.C KALEESWARAN.R KARTHIKRAJA.K MADHANESWARAN.R NANDHANA A.S PREETHI.J SANTHIYA.M UDAY KRISHNA.V	BBA(CA) II&III YEAR	30.08.2022	ASPIRE TEXTILES SF NO.349,KOVILPALAYA M MAIN ROAD KADUVETTIPALAYAM COIMBATORE-641659
3	**INTERNSHIP** AIYESHA.K DHANUSHA SELVARAJ	III BBA CA	3 Months (Weekly Twice October to December	Magic Bus
4	**FIELD TRIP** A.AJAY A.DHARUN KUMAR K.MIDHUN KRISHNA M.NANDHINI K.VIGNESH V.VIGNESH M.VIKASH SASIPRAKASH	I BBA CA	18.08.2022	Local trip (Pondi,Isha and Perur)

HoD   **Principal**